

# COLLEGE *of* HUMANITIES & SOCIAL SCIENCES

## UNDERGRADUATE PROGRAMS

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**BACHELOR** *of* **ARTS**

# ENGLISH & COMMUNICATIONS

*Knowledge and Creativity for the 21st Century*

In the 21st century creative thinkers are leading the way forward in societies around the world. In all professions, there's a high demand for imaginative writers and cultural innovators.

AUA's English and Communications program aims to give its graduates the essential skills they need to thrive in the global exchange of innovation, ingenuity, and ideas. Graduates emerge as lifelong learners who are well equipped for employment in the arts and humanities, public service, and even information technologies. They can pursue graduate study in law, psychology, literature, creative writing, teaching, public relations, journalism, applied linguistics, the arts, and other fields.

The Bachelor's of Arts in English and Communications (BAEC) is a four-year undergraduate program that prepares well-rounded creative and analytical graduates who are able to think critically and imaginatively, learn independently, work collaboratively, and adapt quickly to global challenges. They emerge into the professional world with a wide range of experience and skills that give them countless career opportunities.

Both in Armenia and globally, organizations are looking for work candidates who employ skills in collaboration, imagination, critical analysis, cross-cultural intelligence, adaptability, clear and persuasive writing, creativity, and public engagement. BAEC prepares graduates to meet the challenges of a global competitive market.

Our faculty is composed of many international academics, intellectuals, writers, poets, journalists, artists, linguists, and communications professionals.

**EXPLORE** *the*  
**POSSIBILITIES**

## CAREER OPPORTUNITIES

- Media/Journalism
- Law
- Politics
- Creative or Content Writing
- Academia
- NGOs
- Publishing
- Translation and Interpretation
- Elementary Education
- Public Relations
- Corporate Communications
- Advertising

## GRADUATE STUDY OPPORTUNITIES

- Literary Studies
- Cultural Studies
- Creative Writing
- Fine Arts
- Linguistics
- Education
- Communications
- Translation
- Film Studies
- History
- Sociology
- Psychology
- Law
- Public Administration
- Business Administration



Lilit Hovhannisyan, EC Class of 2017

"I'm a Project Manager at Impulse Management Company, where I work on urban and infrastructure development projects in Dilijan, Armenia. As a BAEC student I learned skills in PR, branding, media, executive writing, and research methods. I also took elective courses in finance and data analysis. Thanks to my acquired practical experience in problem-solving and creativity, I was offered jobs in social and private sectors right after graduation."

## What to Expect

BAEC is part of a liberal arts education offered by the College of Humanities and Social Sciences. The degree provides students with a strong foundation in English and world literature along with a critical understanding of contemporary media, while developing communication skills that can be applied in a range of contexts.

Students take a set of core courses that provide a foundation of knowledge and skills in communications and media studies, writing, literature, and linguistics. They also have the opportunity to take electives in a variety of specialized topics, from public relations to the graphic novel. A fourth-year capstone project integrates knowledge and skills from coursework and prepares students for work or graduate study.

*Our faculty is especially strong in three main areas:*

### Writing

Students learn creative, persuasive, expository, journalistic, academic, technical, and business writing skills.

### Multimedia Communication

Students learn skills in digital media, filmmaking, photography, and graphic design, as well as theories of media, communications, and public relations.

### Literature & Translation

Students learn about American, British, and world literatures, as well as translation and interpreting.



BACHELOR of ARTS

## POLITICS & GOVERNANCE

Politics culminates in good governance when its components — constitution, legislative, executive and judicial institutions, political parties, elections, etc. — are combined to make decisions or produce public policies that are in alignment with the expectations and needs of society. Governance that is open, transparent, and fair creates the foundation on which successful economies and societies can prosper.

The four-year undergraduate BA program in Politics and Governance (BAPG) provides students with the knowledge and skills needed to understand the relationship between politics, society, and governance. The program focuses on decision-making and conflict resolution at the local, national, and international levels, and the interconnection of democracy, citizenship, rule of law, and human rights. Tailored to the Armenian context, the program takes a global view and enables students to contextualize and address political and societal challenges in an increasingly interconnected world.

Launched in 2021, the BAPG program is taught by faculty who bring their experience from working in leading positions in government, public administration, research centers, NGOs, and more. They regularly publish in reputable international journals, participate in local and international conferences, and present expert opinions on domestic and international affairs. They received doctoral degrees from universities including Oxford University, University of Bergen, Jacobs University, Université Paris V - Sorbonne Cité, Boston University, Colorado State University, Rutgers University, Portland State University, and Old Dominion University.

BAPG is a safe place full of new opportunities, and it makes everyone feel special and united.

**Ani Jinanyan (BAPG' 25)**

## Explore *the Possibilities*

### CAREER OPPORTUNITIES

- National/Local Government
- Think Tanks
- Consulting
- International Organizations
- Educational and Research Institutions
- Local and International Non-Governmental Organizations
- Embassies

### GRADUATE STUDY OPPORTUNITIES

- Political Science
- International Relations
- Public Administration
- Development
- Governance
- Human Rights
- Diplomacy

## What *to Expect*

BAPG is an interdisciplinary degree combining a strong core of politics and governance with a variety of other major courses and free electives. As part of a liberal arts education offered by the College of Humanities and Social Sciences, this unique and innovative program is the first of its kind in Armenia and the region. The BAPG degree provides knowledge and understanding of the values, beliefs, and institutions that constitute the governing processes.

Students will develop analytical, critical thinking, and problem-solving skills to discuss citizens' roles within the governing processes, evaluate conflicting positions, and make informed, impactful conclusions on pressing societal issues. They will also develop valuable creative skills as they cultivate their experience and commitment to the field, society, and lifelong learning. Students graduating from this program will be equipped to become part of the solutions for Armenia and our increasingly interconnected world.

Students have the ability to apply for internship opportunities at various state institutions and international organizations. Best students have an opportunity or a semester abroad through Erasmus + Student Credit Mobility programs at universities across Europe, as well as other student exchange programs.

## What You'll Study

*BAPG offers courses to develop competencies in the following five fields:*

Politics

Business and Economics

Sociology

Social Science Research

Diplomacy

## General Education

An AUA undergraduate degree consists of two components: the Major requirements and the General Education requirements. While the Major gives students depth, specialization, and career preparation, General Education gives breadth and a foundation of general knowledge, perspectives, and skills for life. Both are carefully designed components to assure that graduates are ready for life-long learning, whether in the classroom, on the job, or on their own. For more information visit [www.aua.am/gen-ed](http://www.aua.am/gen-ed).

